

PROGRAMME



d.confestival
Cape Town 2022



HASSO PLATTNER
d-school AFRIKA

d.confestival, a unique conference-meets-festival
hybrid event centred around design thinking.

"Design Thinking Matters Now"

12 to 14 October 2022

<https://dschoolafrika.org/events/d-confestival/>

DISCLAIMER: Published version 15 September 2022. Programme details are subject to change - please visit our website for updates

PROGRAMME

DAY 1 • 12 OCTOBER

TIME	TOPIC	CONTRIBUTOR
07:30 - 09:00	Arrival and registration for in-person delegates Virtual onboarding for online delegates from 8:30	
09:00 - 09:30	Welcome and Creative Connection	Africa Melane, Master of Ceremonies Richard Perez
09:30 - 10:00	Opening Keynote by Prof Hasso Plattner in conversation with Richard Perez We look forward to understanding why Design Thinking matters to the accomplished man who founded enterprise software company SAP, the Hasso Plattner Institute and the Hasso Plattner Foundation. How has design thinking featured in the success of his and his teams' many innovations? What continues to drive his generous commitment to the d.schools and the Foundation's beneficiaries? Why his interest in a d.school in Afrika? And what does he anticipate for the future of human-centred design in business, science and society?	Prof Hasso Plattner & Richard Perez
10:00 - 11:00	From Design Thinking Origins to Global Movement A conversation among some of the original pioneers and propagators, telling the story of the origins, catalytic expansion and evolving trajectory of the design thinking movement via the d.schools, and celebrating the growth and impact that has been seen. From 'where we came from' to 'where we are going', we then mark the global diversification of the Design Thinking network thanks to the Global Design Thinking Alliance.	George Kembel Bernard Roth Claudia Nicolai Uli Weinberg Richard Perez
11:00 - 11:30	Refreshment & Networking Break	
11:30 - 12:45	Creative Problem-Solving and Innovation in Cross-Cultural Context Our panellists from diverse regions explore how design thinking, innovation and creative problem solving take form in other languages, cultural contexts and socio-economic conditions, opening the way to enrich, diversify and democratise the field of design thinking. Given the multiplicity and inequity in our world, we reflect critically on the importance of prioritising inclusion and unpacking relations of power and privilege.	Mana Taheri Hoda Mostafa Felix Ofori Dartey Lilian Sanada John Lam
12:45 - 13:00	Creative Movement Experience	
13:00 - 14:00	Lunch & Networking Break	
14:00 - 15:00	Design Thinking Intersections - Pick your Parallel Session	
	The Team Innovation Game: Exploring Core Principles of Design Thinking in a Playful Way A bespoke game that we at launchlabs created in order to explore the core design thinking principles in a playful way. It's 30 min gameplay, 10 min reflection, 10 min fishbowl. Come play with us. Online and onsite facilitated interactive experience.	Elina Zheleva Simon Blake Tobias Wosowiecki
	Design Thinking for small and medium farmers in Chile: An experience about local communities and their approach to human centered design With the help of a government-funded project, we carried out Design Thinking workshops for a local farming community in southern Chile. The aim was to inspire innovation within their own context in order to boost local agricultural development. This talk is streamed live from Chile.	Ximena Arias Patricia Villarroel
	Young global voices charting person-centred paths to wellbeing: a live online jam session Hosted by the World Design Organisation's Young Designers Circle, this interactive hybrid workshop will explore sustainable solutions to deliver on the core objectives of SDG 3 - "Promoting well-being for ALL". Using design thinking processes, we will focus particularly on empathising with users' needs for supporting mental health.	Ralitsa Diana Debrah Nyariara Njoroge Ssanyu Sematimba the WDO Young Designers Circle
	Rethinking Design Thinking: Making Sense of the Future that has Already Arrived Stepping outside the pervasive industry marketing narrative, we point out the need for a new form of readiness for the scale and complexity of organizational and societal challenges now emerging. Connecting the dots between theory and practice, philosophy and methodology, GK makes the case for more robust and adaptive methods beyond the assumptions of product, service and experience creation.	GK VanPatter
15:00 - 15:15	Stretch Break	
15:15 - 16:15	Design Thinking for Complex, Systemic Challenges A challenging enquiry about the application of design thinking in the public sector, social sector and even global companies operating in complex environments, exploring what design thinking brings to human complexity, but also how it needs to evolve – enriched by other approaches – to meet the requirements of complex challenges, diverse users and uncertain futures to bring about real impact.	Agnes Kwek Scott Weiss Jeanne Liedtka
16:15 - 16:45	Closing summary and reflections What did we celebrate, interrogate, anticipate today?	
17:00 - 19:00	Welcome Reception Connect and relax with fellow delegates while experiencing Cape Town's local street-food flavours and performers	

PROGRAMME

DAY 2 • 13 OCTOBER

TIME	TOPIC	CONTRIBUTOR
08:00 - 09:00	Arrival & networking for in-person delegates Virtual onboarding for online delegates from 8:30	
09:00 - 09:15	Welcome and Creative Connection	MC
09:15 - 10:00	New leadership mindsets that enable creativity, innovation and motivation in a life-centred world of work An insightful dialogue by three executives who have walked the road of successfully introducing and mainstreaming design thinking in large global businesses. Reflecting on their journeys, they highlight the leadership mindsets and character strengths needed to optimise employee engagement, accelerate performance, unleash the collaborative and creative potential of teams and lead towards a new world of work that balances profit, people, planet and purpose.	Sam Yen Jeanett Modise Paul Steenkamp
10:00 - 11:00	I am because we are: charting an Ubuntu-inspired roadmap for inclusive, responsible design leadership. We unpack the Afrikan humanist ethos of 'ubuntu' and explore how a life-centred leadership mindset impacts design, innovation and entrepreneurship activities to produce better results for all stakeholders and a more responsive, regenerative approach to business. Delegates will engage in prioritising the values underpinning the Design at Business manifesto, co-created in workshops leading up to d.confestival.	Phumzile Mmope Mugendi M'rithaa Ulrich Meyer-Höllings Joern Bruecker
11:00 - 11:30	Refreshment & Networking Break	
11:30 - 12:30	Design Thinking in Practice - Pick your Parallel Session The Body as a Design Tool: Big Screening the Innovation Process This session proposes an experiential process called 'Big Screening' to physically activate research data, insights, and solutions. The aim is to enhance capacities for empathy and innovation using the designer's body in space through movement. Impact insights from Hasso Plattner d-school Afrika The Hasso Plattner d-school Afrika at UCT is on the verge of its expansion and aims to empower students and professionals on the continent in design thinking. Hear our reflections and insights of the journey to date, as we share inspirational stories from our people. The Role of Design Thinking in Innovating to Solve Problems in Rural Africa Over half a billion people living in areas with a mobile broadband network are not using mobile internet. This interactive session will explore the lessons learnt and challenges of designing products and services for some of the unconnected. Anticipate the next refugee challenge: a rapid challenge reframing exercise Meeting launchlabs' design thinking expertise & Techfugees' refugee insights with audience's creativity to co-deliver an innovative hackathon-inspired experience in hybrid format. The result - a map of challenges & idea avenues for design thinkers to drive impact.	Colin Skelton Lucille Roberts Lethabo Motsoaledi Esona Makinana Nailah Conrad Angel Gwiza Sasha Ofori Elizabeth Akpan Raj Burman Elina Zheliva Simon Blake Tobias Wosowiecki
12:30 - 13:00	Grab a Lunch Pack & Board your Bus	
12:30 - 16:30	Design Thinking Tours Immerse yourself for the afternoon in Cape Town's innovation ecosystem where we visit places and meet people demonstrating design thinking in action. In-person delegates will choose one of several tours and hop aboard a bus, returning in time to get ready for the evening function.	
18:30 - 22:00	Opening Dinner Please join us for the official opening of the HPI d.school Afrika's new home, set to be the first 6-star Green-rated academic building, architected through design thinking, for design thinking. Dress in your smart or traditional wear for an immersive entertainment experience and culinary feast.	

TIME	TOPIC	CONTRIBUTOR
08:30 - 09:00	Arrival & Networking - on-site and online	
09:00 - 09:15	Welcome and Creative Connection	MC
09:15 - 09:45	Moving to Mastery We can celebrate the successes of design thinking to transform lives, businesses, education and more in the last 20 years. We are a part of a remarkable movement that has spread design thinking around the world, awakening creativity and possibility. And yet, we also know that design thinking as we know it doesn't always work. How might we keep returning to the fundamental practices we know and also advance to new levels of skillfulness and mastery? In what ways might design thinking need to evolve to prepare us to rise to the challenges facing us in the next 20 years?	George Kembel
09:45 - 10:30	Design Thinking in Possibilities - Pick your Parallel Session When Design Thinking meets Data Science: New Partners in Innovation An interactive presentation showing how Design Thinking and Data Science are an emergent couple that provides new power and possibilities to the design process to create solutions that are both user-centred and robust. Teaching Design Thinking in African cultural contexts: experimentations & learnings from the YUX Academy This session is to share our experimentations and learnings about the adaptation of design thinking methodologies to African cultural contexts, based on our experience with instructional design with local African companies as well as international organisations. What Matters for Empathy to Drive Significant Change I anticipate what matters for empathy training in design thinking. I describe Integrative Empathy: an embodied mindset, method and practice for designers to surpass bias and comfort zones and empathise with multiple perspectives amidst complexity and uncertainty Transforming Communities through Design Thinking: Sharing practice from developing an immersive, multi-stakeholder university module interconnecting enterprise and design Join the "Good Place Innovators" from Lancaster (UK) on our interactive & immersive journey of transforming communities through Design Thinking. How did we transform the way we teach design thinking to an entrepreneurial audience?	Danielly de Paula Ariane Morassi Sasso Caroline Grellier Sasha Ofori Katherine Train Radka Newton Jekatarina Rindt
10:30 - 11:00	Refreshment & Networking Break	
11:00 - 11:30	Teaching, learning and doing Design Thinking in Afrika With our expanded notions of design thinking and what matters now, we look towards the future of teaching and learning in the Afrikan context, where Afrikan institutions lead the way in harmonious partnership with global stakeholders. In this interactive dialogue, we ignite our thinking to imagine how we might expand design thinking in Afrika beyond the classroom and out of the box to real-world learning-in-action, within symbiotic quadruple helix partnerships for the benefit of our diverse communities of practice. Onsite and online delegates proceed to a World Café studio of their choice	Hoda Mostafa Johannes Wedenig
11:30 - 12:45	Follow your passion to the World Café Studio of your choice, to generate ideas and insights for how we might Teach and Learn Design Thinking in Afrika, with higher education in partnership with multiple sectors of work: Youth Entrepreneurship Corporate Business Social Development Sector Public Sector	Facilitators Studio Hosts Delegates
12:45 - 13:30	Lunch Networking Creative Expressions	
13:30 - 14:00	The World Café Harvest: Teaching and Learning Design Thinking in Afrika Where do we go from here? Weaving together insights from the World Café sessions and concluding with a call to action for beyond the d.confestival	Hoda Mostafa and room hosts
14:00 - 14:30	Design Thinking and interdisciplinary approaches for sustainable solutions to global problems Humanity is in a precarious position in Africa and the rest of the world. This points to the rising importance of design thinking to equip all of us to be able to lead and cope in increasing uncertainty. Professor Phakeng will discuss how interdisciplinary approaches are critical for design thinking to provide sustainable solutions to the problems facing Africa and the world.	Prof Mamokgethi Phakeng
14:30 - 16:00	Global Design Thinking Challenge: Sustainable Learning in Schools This 6-week global challenge run by the GDTA reaches the finish line with this session. Winning teams will share their innovations for tackling local challenges in education, in response to the 4th Sustainable Development Goal. The organisers from HPI d.school Potsdam and sponsor, Siemens Foundation, join them to reflect on their design thinking journey undertaken through this challenge.	Claudia Nicolai Sherif Osman Christine Niewöhner Nina Smidt GDTC teams
16:00 - 16:30	Closing Conversations Reflections and summary to close the conference, in conversation with delegates. What did we celebrate, interrogate and anticipate? Where is Design Thinking going? What matters now?	Richard Perez Uli Weinberg