





# LEARN HOW DESIGN-LED THINKING CAN IMPROVE YOUR EMPLOYABILITY AND FUTURE-PROOF YOUR CAREER

Design-led Thinking is fast becoming an essential skill for future-proofing your career and skill-set.

The top skills and skill groups which employers see as rising in prominence in 2025 include groups such as critical thinking and analysis as well as problem-solving, and skills in self-management such as active learning, resilience, stress tolerance and flexibility (2025 Future of Jobs Report, World Economic Forum).

The Hasso Plattner School of Design Thinking Afrika (d-school Afrika at UCT) based at UCT are leaders of excellence in design-led thinking on the continent. The d-school Afrika at UCT aims to empower students to use a Design Thinking mindset and to enable them to create human-centered solutions in an ever-changing world.

Join us for the **Foundation Programme in Design Thinking**, which will enhance your critical thinking skills as you work in diverse, multidisciplinary teams, whilst simultaneously developing an empathetic approach to problem-solving.

This programme will teach you to practically apply Design Thinking tools and techniques to real world challenges, provided to us by our partners from the public and private sectors, academia and the NGO spaces.

The d-school's transdisciplinary, experiential learning programme is completely unique in this style. The Foundation Programme is subsidized by the Hasso Plattner Foundation, which gives each accepted student the opportunity to gain these skills from the programme, which is valued at R30 000.00, and only pay a small registration fee of R950.00.

# Who can apply and what is required?

- Applicants must be registered students at any institution of higher learning in South Africa.
- Applicants must be in their final year of Undergraduate study or currently within their Postgraduate studies.
- Students who have graduated within the past year, are also eligible to apply.
- Applicants must be aged between 18 to 35 years old.
- All programme sessions will be conducted in-person and in English.
- Applicants will be asked to fill out a feedback form after the programme.



# Benefits of the Foundation Programme in Design Thinking

- Enhance your skills for the future world of work and thus increase your employability.
- Learn how to approach complex challenges from a design-led perspective.
- Learn to work in diverse multidisciplinary teams.
- Discover digital co-creation and collaborative tools.
- Build your natural creative confidence.



## Benefits to UCT students:

**UCT Plus Certification** 

#### **Investment:**

None from you because the programme is fully subsidized by Hasso Plattner Foundation valued at R30 000.

### **Registration Fee:**

R950



If you are up for shifting your mindset to a design-led one, then contact us today at dschool@uct.ac.za or visit www.dschoolafrika.org

#### Find us on social media:



www.facebook.com/dschoolUCT



www.instagram.com/dschooluct/

We are entering a future where the need for innovation and new outcomes is crucial and where the challenges that we face are becoming more abstract and ever more complex. The Hasso Plattner School of Design Thinking at the University of Cape Town is a place where creative intelligence is unlocked, and where future-ready innovation leadership is developed. ??

- Richard Perez, HPI d-school at UCT director





