



HASSO PLATTNER
d-school
AFRIKA*



THE EVERYDAY ENTREPRENEUR

A programme by the Hasso Plattner
d-school Afrika at the University of Cape Town

Learning to think like an entrepreneur — in life,
not just in business.

The Everyday Entrepreneur (TEE) is a two-day, hands-on programme for students who want to approach life, learning, and leadership with creativity and confidence. It introduces entrepreneurship as a mindset for navigating complexity, solving real challenges, and creating meaningful impact in any context.

UNLOCK YOUR ENTREPRENEURIAL MINDSET - FOR WHATEVER COMES NEXT.



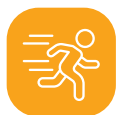
THINK ENTREPRENEURIALLY

Learn to spot opportunities in everyday contexts - academic, social, or personal - and turn ideas into action.



COLLABORATE AND CREATE

Work with diverse peers to solve real problems, share insights, and build supportive networks.



ACT BOLDLY

Experiment, iterate, and act resourcefully with what you have. Build creative confidence through hands-on challenges.



DESIGN YOUR PATH

Use entrepreneurial tools to align your values, strengths, and goals - shaping a purposeful future.

DATES: 17 - 18 November 2025

LOCATION: Hasso Plattner d-school Afrika, UCT | Middle Campus

COST: Offered at no charge to participants

CERTIFICATE OF COMPLETION

**APPLY
NOW**

ABOUT THE PROGRAMME

Entrepreneurial thinking isn't just for startups - it's a life skill. This programme helps students cultivate creative confidence, initiative, and resilience through interactive challenges and reflection. You'll gain a starting toolkit and mindset to begin turning uncertainty into opportunity - taking the first steps toward designing your own path with intent.

Who should apply

Open to all UCT students from any faculty.

We welcome diverse voices and perspectives - whether you're a purpose-driven changemaker, a creative problem-solver, or simply exploring your next step.

Seats are limited.



During this programme, you will:

- Work on real-world challenges that stretch creativity and initiative
- Learn frameworks for navigating uncertainty and ambiguity
- Build confidence through action and experimentation
- Connect across disciplines and learn from peers
- Design small, meaningful steps toward your goals



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